Erica Miller

NURS 5014

October 16, 2023

Evaluation of a Website: American Heart Association

1. Authority: The American Heart Association’s or AHA website at the bottom of the home page clearly shows their address, contact information, hours of operation, and tax identification number. They have listed a disclaimer that states; “all health/ medical information listed on the website has been reviewed and approved by the American Heart Association based on scientific research and American Heart Association guidelines and has a like to find more information on the editorial process (AHA).”
2. Purpose: The AHA content stays true to the content supporting the site. The information provided on the site is geared toward general readers to become involved and donate to the organization. It also gives clear information to general readers wanting to know specific information regarding heart health and lists a professional section for updated research, education, guidelines, and news related to heart health. I do find the site very organized and focused as well as very easy to navigate. The links listed on the site are appropriate one of them being how to sign up and learn CPR. The URL does state some of the purpose of the site such as getting involved and ways to give.
3. Coverage: The AHA claims to be selective and states that they review all information by science and medicine advisors and if not approved the information will ultimately require additional review (aha). Comparing AHA to other heart health sites are similar but I believe the AHA offers more credible information as well as ways to improve heart health and get involved with the association.
4. Currency: The information provided on the AHA site claims to be up to date and states that they are in conjunction with the Centers of Disease Control and Prevention along with the National Institute of Health and other agencies and update information yearly. The American Heart Association was created in 1924, but there is no exact date of when their website was created. The links provided are all up to date. They have also listed their other sites connected to the AHA including the American Stroke Association, CPR, and Professional Heart Daily.
5. Objectivity: The AHA is best known for improving heart health and trying to reduce death from cardiovascular disease and stroke. The site doesn’t admit that the information is bias-free but is peer reviewed and is all information of a nonprofit organization. When reviewing the information provided it doesn’t seem to be biased. The information is general in trying to inform individuals on how to better their cardiovascular health and give information regarding different cardiovascular diseases.
6. Accuracy: The website does offer an about us page that gives every member of the board of directors to the website and ways to contact them along with links to referenced journals of different information regarding heart health. The information I have accessed thus far has seemed very accurate and credible. All the journals listed are accompanied by a bibliography and a reference list for the journals listed. Overall I find the AHA’s site to be very accurate and credible.

References:

American Heart Association. (2018). *American Heart Association*. Www.heart.org. https://www.heart.org/

‌